

DRONTECH

ASIA 2024

POST SHOW

REPORT

25 ▶ 27
NOVEMBER

IMPACT

Exhibition and Convention Center
Bangkok, Thailand

DISCOVER NEW HORIZONS
WITH DRONES

✉ info@asiandefense.com

f Drontech Asia

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in Drontech Asia

Organiser

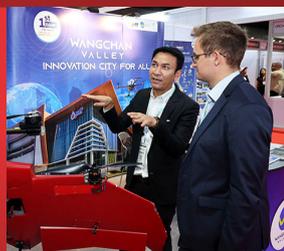




PIONEERING THE FUTURE : Success Stories from an Inaugural Journey

The inaugural edition of **Drontech Asia 2024**, themed "**Discover New Horizons with Drones**," successfully brought together industry leaders, government officials, and innovators from across the globe. The event served as a vibrant platform for fostering collaboration, showcasing cutting-edge drone technologies, and exploring advancements across key industries such as agriculture, construction, surveying and mapping, and defense and security.

Attendees participated in a diverse range of activities, including international seminars covering industrial sectors like logistics, advanced air mobility, and smart agriculture. Technical presentations, live demonstrations, and drone racing competitions provided engaging opportunities for learning, networking, and experiencing the latest innovations in drone technology. Drontech Asia 2024 has firmly established itself as a nexus for the global drone community.



Drontech Asia 2024 Facts

3,482
Participants
from **41**
Countries

68
Exhibitors
from **15**
Countries

5,500
sqm.
Exhibiting
Space

EXHIBITOR SUCCESS

TOP 5 Objective Achieved

The exhibitor survey from Drontech Asia 2024 highlights remarkable success, with the top five exhibitor objectives achieved during the event.



Brand-building



Explore new markets



Launch new products



Collect market information



Find new buyers

Exhibitor Satisfaction

82%

Satisfied with the event

High Satisfaction Rates:

The exhibitor survey revealed an impressive satisfaction level, with 82% of exhibitors expressing satisfaction or extreme satisfaction

79%

Planned or Considering participating again

Continued Participation:

An impressive 79% of exhibitors have already planned or are considering participating in the next edition.



EXHIBITOR TESTIMONIALS



“

Thanks to Drontech Asia, we received many new contacts from various sectors. It has been a very productive show, and we will definitely join again next time.”

Teresa Hong

Business Development Manager, Asia-Pacific, YellowScan, Australia



“

“There are many drone integrators here and I was very happy to meet many of our existing customers as well as meet future new ones. DronTech Asia is a very good place for the drone community in Thailand to get together and I am sure it will be even bigger and better in the future.”

Vince Poon

Chief Technology Officer, Holybro (Hong Kong, and Shenzhen, China)



“

We met a lot of customers from the military sector, government agencies, and private companies, which was very beneficial for our company. We would definitely join Drontech Asia again next year.”

Piyadol Hirunjaruwong

Chief Operating Officer, SKYVIV (Thailand)



“

“Many people from around the world visited our booth, which was very impressive. It was a great opportunity to connect with international visitors and showcase our products to a global audience.”

Sakan Ariyachotima

Project Manager, Co-Founder, Thai Sky Vision Co., Ltd., Thailand

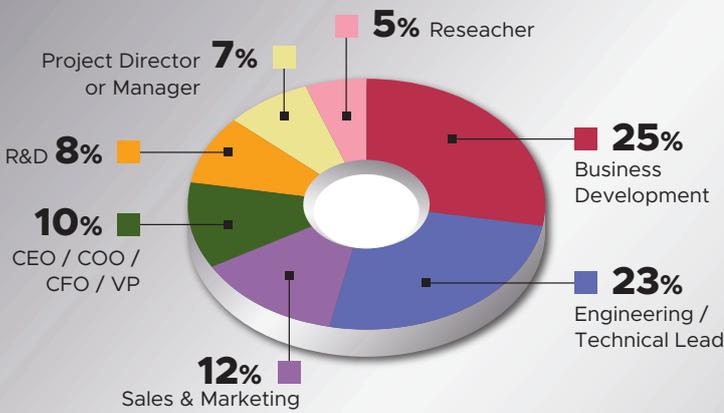
DRONTECH ASIA 2024

VISITOR

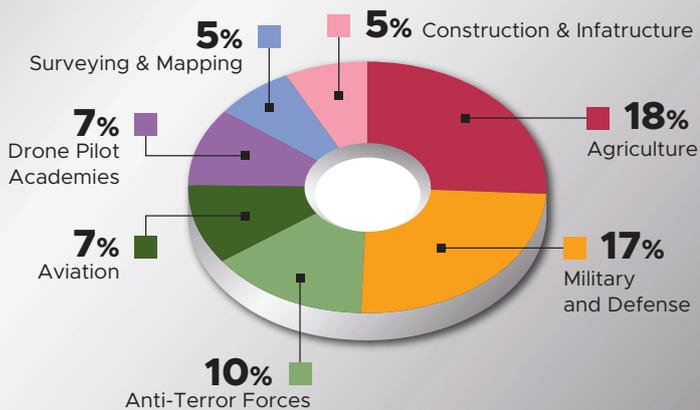
TOP 10 VISITOR COUNTRIES :



ATTENDEE PROFILE



INDUSTRY REPRESENTATION



VISITOR INSIGHT

82%
Satisfied with the event

Visitor Satisfaction :

The visitor survey revealed that 82% of attendees were satisfied or very satisfied with their experience at Drontech Asia 2024

81%
Highly Recommended

Recommendation Rates :

The visitor survey revealed that 81% of attendees would recommend the exhibition to a friend or colleague.

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